

# Advertising opportunities with Salem's favorite choir....



## 2022 MINI-SEASON - Emerging from the Pandemic

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We are offering you the opportunity to place an ad in the printed programs for this season of Festival Chorale Oregon.

Your advertisement:

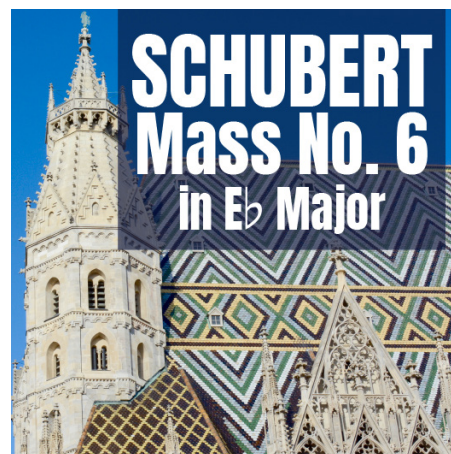
- Shows your support of community arts and
- Will reach an estimated 500 audience members

Print ads are available in sizes from 1/8 page "business card" size to full page. The program page size is 8-1/2 x 11" and is printed in black ink on white paper. The ad sizes and prices are detailed on the back of this sheet.

**Festival Chorale Oregon** is a group of 80-100 singers who have been presenting a wide variety of choral music in the Salem/Mid-Valley area since 1979, especially choral masterworks with orchestra. The chorale has been led for 40 years by founding artistic director Dr. Solveig Holmquist.

**Deadline to reserve your ad space is  
March 25, 2022**

**Final artwork due by April 1, 2022**



**your ad appears in the  
concert program April 10, 2022**

*Thank you for  
your support of  
Festival Chorale Oregon  
and community arts*

# PROGRAM ADVERTISING AGREEMENT

## 2022 Mini-Season

### 1 Contact Info

Company Name

Phone number (to clarify ad info if needed)

Contact Person

Email

Mailing Address

City, State, Zip

FCO member contact

### 2 Choose your ad size

ad size	price
<input type="checkbox"/> <b>Full Page:</b> 7.75" w X 10.5" high	<input type="checkbox"/> <b>\$175.00</b>
<input type="checkbox"/> <b>Half Page:</b> 7.75" w X 5.125" high	<input type="checkbox"/> <b>\$125.00</b>
<input type="checkbox"/> <b>Half Page Tall:</b> 3.75" w X 10.5" high	<input type="checkbox"/> <b>\$125.00</b>
<input type="checkbox"/> <b>Quarter Page:</b> 3.75" w X 5.125" high	<input type="checkbox"/> <b>\$100.00</b>
<input type="checkbox"/> <b>Quarter Page Banner:</b> 7.75" w X 2.45" high	<input type="checkbox"/> <b>\$100.00</b>
<input type="checkbox"/> <b>1/8 Page "Business Card":</b> 3.75" w X 2.45" high	<input type="checkbox"/> <b>\$60.00</b>

### 3 Specify your artwork

- I need ad designed.** Please provide your directions, specifying text to be included, and email any required logos to [trudy@pageworksgraphics.com](mailto:trudy@pageworksgraphics.com)
- I'm providing print-ready artwork (and get a 10% discount).** Provide print-ready graphic in the **exact size** of the finished ad. Send digital file (preferred format is PDF, or send a 300dpi jpeg or png file) via email to [trudy@pageworksgraphics.com](mailto:trudy@pageworksgraphics.com)

### 4 Return completed form **by March 25, 2022** to:

- your FCO member contact person
  - via email to [CJCHANCELO@AOL.COM](mailto:CJCHANCELO@AOL.COM)
- or
- mail to FESTIVAL CHORALE OREGON  
P.O. Box 12602, Salem, OR 97309

Please enclose a check for the full amount due payable to **Festival Chorale Oregon.**

**Questions?**  
Visit us at [www.festivalchorale.org](http://www.festivalchorale.org) or email [info@festivalchorale.org](mailto:info@festivalchorale.org)

*Thank you for your support of Festival Chorale Oregon and community arts*



PROGRAM AD SIZES

Full Page ad  
7.75" w X 10.5" tall

1/4 page  
3.75" w X 5.125" tall

1/2 page vertical -  
shown with dashed outline

3.75" w X 10.5" tall

1/8 page (similar to business card)  
3.75" w X 2.45" tall

1/2 page horizontal  
7.75" w X 5.125" tall

1/4 page banner  
7.75" w X 2.45" tall