

Advertising opportunities with Salem's favorite choir....



2018/19 SEASON



in printed concert program
November 18, 2018



Plus an opportunity during the
Christmas season to have your
ad **projected on screen** to the
audience before
the concert



in printed concert program
April 28, 2019

We are offering you the opportunity to place an ad in the printed programs for this 40th Anniversary Season of Festival Chorale Oregon. Plus you have the additional opportunity to have your ad projected on the big screen before the Carolers Christmas Concert on December 23, 2018.

Your advertisement:

- Shows your support of community arts and
- Will reach over 1,500 audience members of the Willamette Valley area.

Print ads are available in several sizes, from 1/8 page "business card" size to full page. The program page size is 8 1/2 x 11" and is printed in black ink on white paper. The ad sizes and prices are detailed on the back of this sheet. There are limited opportunities for a full-color ad on the back cover of the program for a 50% up-charge over standard prices shown on back of sheet. Please contact trudy@pageworksgraphics for details on color ads.

Festival Chorale Oregon is a group of 80-100 singers who have been presenting a wide variety of choral music in the Salem/Mid-Valley area since 1979, from choral masterworks with orchestra to our country's spirituals, Broadway, folk, and Native American music. The Chorale has been led for 40 years by founding artistic director, Dr. Solveig Holmquist.

Deadline to reserve your ad space is October 23, 2018

for season ads and November concert ads (Ads for April concert due by March 26, 2019)

Thank you for your support of Festival Chorale Oregon



PROGRAM ADVERTISING AGREEMENT 2018/2019 Season

1 Contact Info

Company Name _____

Phone number (to clarify ad info if needed) _____

Contact Person _____

Email _____

Mailing Address _____

City, State, Zip _____

FCO member contact, if known _____

2 Choose concerts and your ad size

- Full Season** (both concerts) or **Select one concert**
 Nov 18 (Brahms)
 April 28 (Mozart)

ad size _____

season price _____

single concert price _____

Full Page: 7.75" w X 10.5" high

\$350.00

\$175.00

Half Page: 7.75" w X 5.125" high

\$250.00

\$125.00

Half Page Tall: 3.75" w X 10.5" high

\$250.00

\$125.00

Quarter Page: 3.75" w X 5.125" high

\$200.00

\$100.00

Quarter Page Banner: 7.75" w X 2.45" high

\$200.00

\$100.00

1/8 Page "Business Card": 3.75" w X 2.45" high

\$120.00

\$60.00



- Yes, I'll add to the joy of Christmas.** Project my print ad before the Christmas concert on Dec 23 for just \$20 more. (FULL SEASON subscriptions only).

3 Specify your artwork

- I need ad designed.** Please provide your directions, specifying text to be included, and provide clean line art or logos on a separate sheet, or email logos to trudy@pageworksgraphics.com

- I'm providing print-ready artwork (and get a 10% discount).** Provide print-ready graphic in the **exact size** of the finished ad. Send digital file (preferred format is PDF, or send a 300dpi jpeg or png file) via email to trudy@pageworksgraphics.com

4 Return completed form **by October 23, 2018** to:

- your FCO member contact person
 - via email to CJCHANCELO@AOL.COM
- or
- mail to FESTIVAL CHORALE OREGON
P.O. Box 12602, Salem, OR 97309

Please enclose a check for the full amount due payable to **Festival Chorale Oregon.**

Questions?

See us at www.festivalchorale.org or email info@festivalchorale.org

Thank you for your support of Festival Chorale Oregon and community arts



PROGRAM AD SIZES

Full Page ad
7.75" w X 10.5" tall

1/4 page
3.75" w X 5.125" tall

1/2 page vertical -
shown with dashed outline

3.75" w X 10.5" tall

1/8 page (similar to business card)
3.75" w X 2.45" tall

1/2 page horizontal
7.75" w X 5.125" tall

1/4 page banner
7.75" w X 2.45" tall