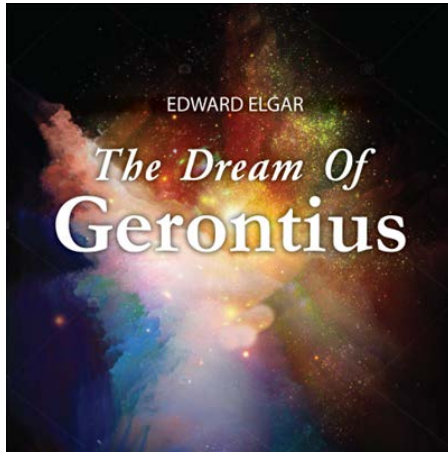


Advertising opportunities with Salem's favorite choir....



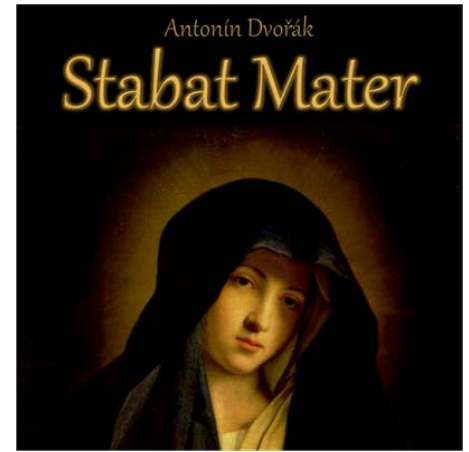
2023/24 SEASON



in printed concert program
November 18, 2023



Plus an opportunity during the
Christmas season to have your
ad **projected on screen** to the
audience before
the concert
December 17, 2023



in printed concert program
April 14, 2024

We are offering you the opportunity to place an ad in the printed programs for this 45th season of Festival Chorale Oregon. Plus you have the additional opportunity to have your ad projected on the big screen before the Carolers Christmas Concert in December 2023.

Your advertisement:

- Shows your support of community arts and
- Will reach over 1,500 audience members of the Willamette Valley area.

Print ads are available in several sizes, from 1/8 page "business card" size to full page. The program page size is 8 1/2 x 11" and is printed in black ink on white paper. The ad sizes and prices are detailed on the back of this sheet. There are limited opportunities for a full-color ad on the back cover of the program for a 50% up-charge over standard prices shown on back of sheet. Please contact info@festivalchorale.org for details on color ads.

Festival Chorale Oregon is a group of 80-100 singers who have been presenting a wide variety of choral music in the Salem/Mid-Valley area since 1979, from choral masterworks with orchestra to our country's spirituals, Broadway, folk, and Native American music. The Chorale has been led from the beginning by our founding artistic director, Dr. Solveig Holmquist.

Deadline to reserve your ad space is October 31, 2023

for season ads and November concert ads (Ads for April concert due by March 26, 2024)

Thank you for your support of Festival Chorale Oregon

PROGRAM ADVERTISING AGREEMENT

2023/2024 Season

1 Contact Info

Company Name _____

Phone number (to clarify ad info if needed) _____

Contact Person _____

Email _____

Mailing Address _____

City, State, Zip _____

FCO member contact, if known _____

2 Choose concerts and your ad size

- Full Season** (both concerts) or **Select one concert**
 Nov (Elgar)
 April (Dvorak)

ad size _____

season price _____

single concert price _____

Full Page: 7.75" w X 10.5" high

\$350.00

\$175.00

Half Page: 7.75" w X 5.125" high

\$250.00

\$125.00

Half Page Tall: 3.75" w X 10.5" high

\$250.00

\$125.00

Quarter Page: 3.75" w X 5.125" high

\$200.00

\$100.00

Quarter Page Banner: 7.75" w X 2.45" high

\$200.00

\$100.00

1/8 Page "Business Card": 3.75" w X 2.45" high

\$120.00

\$60.00



Yes, I'll add to the joy of Christmas. Project my print ad before the Christmas concert on Dec 17 for just \$20 more. (FULL SEASON subscriptions only).

3 Specify your artwork

- I need ad designed (add \$35).** Please provide your directions, specifying text to be included, and provide clean line art or logos on a separate sheet, or email logos to info@festivalchorale.org
- I'm providing print-ready artwork.** Provide print-ready graphic in the exact size of the finished ad. Send digital file (preferred format is PDF, or send a 300dpi jpeg or png file) via email to info@festivalchorale.org

4 Return completed form **by October 31, 2023**, to:

- your FCO member contact person
- via email to info@festivalchorale.org

Please enclose a check for the full amount payable to **Festival Chorale Oregon**.

Questions?
 See us at www.festivalchorale.org or email info@festivalchorale.org

Thank you for your support of Festival Chorale Oregon and community arts