

Festival Chorale OREGON



Advertising opportunities with Salem's favorite choir....

We are offering you the opportunity to place an ad in Festival Chorale Oregon's printed programs. Plus, you have the additional opportunity to have your ad projected on stage at the Festival Carolers' annual "Sing We Now of Christmas" concert in December.

Your advertisement:

- Shows your support of community arts and
- Will reach over 1,500 audience members of the Willamette Valley area.

Print ads are available in several sizes, from 1/8 page "business card" size to full page. The program page size is 8 1/2 x 11" and is printed in black ink on white paper. The ad sizes and prices are detailed on the back of this sheet. There are limited opportunities for a full-color ad on the back cover of the program for a 50% up-charge over standard prices shown on back of sheet. Please contact info@festivalchorale.org for details on color ads.

Festival Chorale Oregon is a group of 100+ singers who have been presenting a wide variety of choral music in the Salem/Mid-Valley area since 1979, from choral masterworks with orchestra to our country's spirituals, Broadway, folk, and Native American music. The Chorale has been led from the beginning by our founding artistic director, Dr. Solveig Holmquist.

Deadline to reserve your ad space is November 5, 2024

for season ads and November concert ads (Ads for May concert due by April 15, 2025)

Thank you for your support of Festival Chorale Oregon

PROGRAM ADVERTISING AGREEMENT

2024/2025 Season

1 Contact Info

Company Name _____

Phone number (to clarify ad info if needed) _____

Contact Person _____

Email _____

Mailing Address _____

City, State, Zip _____

FCO member contact, if known _____

2 Choose concerts and your ad size

Full Season (two concerts) or **Select one concert**
 Nov
 May

ad size _____

season price _____

single concert price _____

Full Page: 7.75" w X 10.5" high

\$350.00

\$175.00

Half Page: 7.75" w X 5.125" high

\$250.00

\$125.00

Half Page Tall: 3.75" w X 10.5" high

\$250.00

\$125.00

Quarter Page: 3.75" w X 5.125" high

\$200.00

\$100.00

Quarter Page Banner: 7.75" w X 2.45" high

\$200.00

\$100.00

1/8 Page "Business Card": 3.75" w X 2.45" high

\$120.00

\$60.00



Yes, I'll add to the joy of Christmas. Project my print ad at the caroling concert in December for just \$20 more. (FULL SEASON subscriptions only).

3 Specify your artwork

- I need ad designed (add \$35).** Please provide your directions, specifying text to be included, and provide clean line art or logos on a separate sheet, or email logos to info@festivalchorale.org
- I'm providing print-ready artwork.** Provide print-ready graphic in the exact size of the finished ad. Send digital file (preferred format is PDF, or send a 300dpi jpeg or png file) via email to info@festivalchorale.org

4 Return completed form by November 5, 2024, to:

- your FCO member contact person
- via email to info@festivalchorale.org

Please enclose a check for the full amount payable to **Festival Chorale Oregon**.

Questions?
 See us at www.festivalchorale.org or email info@festivalchorale.org

Thank you for your support of Festival Chorale Oregon and community arts